



## **Distribution Central unifies voice, data and business intelligence technology expertise of CyTrack**

**Sydney, Australia — 3<sup>rd</sup> August, 2009** — Distribution Central, one of Australia's leading ICT distributors, has signed on to deliver CyTrack's suite of Unified Communications, Call Centre and Business Intelligence solutions.

"This distribution agreement is significant for both Distribution Central and CyTrack, as it combines data and voice technologies into a total solution for our clients," said Nick Milan, Managing Director, CyTrack.

"CyTrack's solutions integrate telephony technology with customer service solutions and business processes and combined with Distribution Central's channel expertise in data and voice, we can offer channel partners an effective solution for their customers that results in very large cost savings and creates new services and efficiencies."

Distribution Central's specialist business unit Unity Systems™ will take CyTrack's solutions to market with a full suite of reseller support services.

"Distribution Central provides a range of leading data technology solutions that are complemented by Unity Systems' voice portfolio including Avaya and Alcatel-Lucent. We recognise the importance that the CyTrack solutions play in integrating voice technology with data technology to provide business benefits and efficiencies," said Nick Verykios, Sales & Marketing Director, Distribution Central.

"Our reseller support services include pre-sales technical support, post-sales field support configuration, renewal and asset management, training and education programs, and channel marketing programs. This new partnership with CyTrack will complement our existing voice portfolio and extend our offering so that our partners are combining technology-leading solutions with our proven service capabilities."

CyTrack is a Microsoft Gold Certified Partner and also recently achieved the Avaya Gold DevConnect Development Partner certification.

## **About CyTrack®**

CyTrack is a 100% owned Australian company that has been specialising in software for Unified Communications, Call Centre solutions and Business Intelligence for more than 14 years, and is distributed in more than 15 countries. CyTrack is a Microsoft Gold Certified Partner. CyTrack's suite of modular software applications deliver advanced functionality and real business benefits for businesses trying to manage a varied range of communications – internet, email, web messaging, VoIP, video conferencing and more.

For more information visit [www.cytrack.com](http://www.cytrack.com)

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## **About Unity Systems™**

Unity Systems™ has been established to supply resellers with unified communications products, support services and regular income streams so they can provide leading-edge communications solutions to their customers while maintaining reliability, compliance, control and optimal performance for their clients.

Headquartered in Sydney and with a large branch office in Melbourne and other offices in Brisbane and Perth, Unity Systems concentrates solely on the Australian marketplace. We rely on our extensive base of reseller partners to cover the geographically dispersed Australian marketplace, and strategic relationships with key support partners allows us to provide support coverage within two hours across Australia.

Unity Systems is a business unit of Distribution Central®, a services hub that allows its vendors to benefit from the added value of a well-supported and highly trained channel. [www.unitysystems.com.au](http://www.unitysystems.com.au)

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